Ad ID 793

Ad Text 'Family Feud' contestant speaks out about epic fail that went viral

Guy! This is funny but astonishing.

What will you say if you were asked to say another way to call mum without

mentioning "mom/mummy" and "mama"?

Check this out! #Familyfeud

Ad Landing Page https://www.facebook.com/WilliamsandKalvin/

Ad Targeting Location: United States

Excluded Connections: Exclude people who like Williams&Kalvin

Age: 18 - 51

Language: English (UK) or English (US)

Placements: News Feed on desktop computers or News Feed on mobile

devices

Exclude: Behaviors: Hispanic (US - All), Hispanic (US - Spanish dominant), Hispanic (US - English dominant), Hispanic (US - Bilingual: English and

Spanish) or Asian American (US)

People Who Match: Interests: National Museum of American History, Maya Angelou, Mumia Abu-Jamal, The Raw Story or mother jones, Behaviors:

African American (US)

Ad Impressions 1,620

Ad Clicks 72

Ad Spend 200.00 RUB

Ad Creation Date 03/10/16 01:29:21 AM PST

Ad End Date 03/11/16 01:29:20 AM PST

